

JA Rising Women

2024 Sponsorship Information

JA Rising Women is Junior
Achievement of Southeastern PA's
annual learning experience that
empowers young women,
encouraging them to explore career
options and inspiring them to think
big, through a transformative
learning and coaching experience.
Featuring in-class lessons, and
followed by a culminating
conference, JA Rising Women
prepares participants for the next
step towards their future.

In partnership with the School
District of Philadelphia, this
experience serves young women in
11th and 12th grades. Through
sponsorships, our partners have the
opportunity to invite women from
all levels of their organization to
participate as volunteers at the
culminating event.

Event Details

Wednesday, October 30, 2024 8:30am-1pm

Community College of Philadelphia

Event highlights:

- 100 Philadelphia students and 100 professional women in attendance
- Guided Volunteer/Student Activities and Icebreakers
- Keynote Speaker
- Panel Discussion
- Networking Lunch

Junior Achievement of Southeastern Pennsylvania equips young people for economic mobility and the pursuit of their own ambitions.



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\$15,000 | Title Sponsor

- Premier recognition on all promotion, and event-day materials, with logo highlighted in signage at the event
- Premier logo display in students prework materials
- Speaker opportunity on event-day
- JASEPA Website recognition
- **JASEPA Newsletter recognition**
- **JARW** social media post recognition
- (2) Individual "Thank You" posts on social media
- 12 volunteer spots at the event



\$10,000 | Empowerment Sponsor

- Priority recognition on all promotion, and event-day materials, with logo included in signage at the event
- Logo display in students pre-work materials
- JASEPA Website recognition
- JASEPA Newsletter recognition
- **JARW** social media post recognition
- (2) Individual "Thank You" posts on social media
- 8 volunteer spots at the event





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\$5,000 | Visionary Sponsor

- · Recognition on all promotion, and eventday materials
- JASEPA Website recognition
- JASEPA Newsletter recognition
- JARW social media post recognition
- 5 volunteer spots at the event



\$3,000 | Leadership Sponsor

- Recognition on all promotion, and event-day materials
- JASEPA Website recognition
- **JASEPA Newsletter recognition**
- JARW social media post recognition
- 3 volunteer spots at the event



\$1,000 | Role Model Sponsor

- · Recognition on all promotion, and eventday materials
- JASEPA Newsletter recognition
- JARW social media post recognition
- 2 volunteer spots at the event



\$ 250 | Volunteer For A Day

- JARW social media post recognition
- 1 volunteer spot at the event



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Thank you for partnering with Junior Achievement of Southeastern Pennsylvania to empower young women in our region!

To get involved, choose your sponsorship level and contact ofelia.cohen@ja.org

	Title Sponsorship	Empowerment Sponsorship	Visionary Sponsorship	Leadership Sponsorship	Role Model Sponsorship	Volunter-For- A-Day
Speaker opportunity on event day	√					
Logo on all student pre-work materials	√	√				
JA SEPA Website Recognition	\checkmark	\checkmark	√	√		
Recognition on promotion, event day materials	√	✓	√	\checkmark	√	
JA SEPA Newsletter Recognition	√	√	√	√	√	
Social Media Recognition	\checkmark	√	√	√	√	√
Volunteer spots on event day	12	8	5	3	2	1